

Terms and Conditions:

1. This Buy One Get One free promotion is valid from 1st of November 2016 (the "Effective Date").
2. This promotion is applicable to both existing and new customers enrolled after the Effective Date. The customer should have valid ADCB TouchPoints with MyChoice Visa Infinite or ADCB TouchPoints with MyChoice Platinum or ADCB TouchPoints with MyChoice Gold or ADCB TouchPoints with MyChoice Titanium or ADCB TouchPoints with MyChoice Classic card (the "Cardholder"), for availing the offer under this promotion.
3. ADCB TouchPoints with MyChoice Visa Infinite and ADCB TouchPoints with MyChoice Platinum Cardholders are eligible for four Buy 1 get 1 Movie Tickets per month when purchasing movie tickets at VOX Cinema Online or via the VOX Cinema Mobile Application.
4. ADCB TouchPoints with MyChoice Gold, ADCB TouchPoints with MyChoice Titanium and ADCB TouchPoints with MyChoice Classic Cardholders are eligible for two Buy 1 get 1 Movie Tickets per month when purchasing movie tickets at VOX Cinema Online or via the VOX Cinema Mobile Application.
5. The free ticket needs to be utilised along with the paid ticket for the same session and must not be carried forward to any other session on that day or another day. Seating is subjected to availability and will be allocated to the Cardholders on first-come, first-serve basis.
6. The offer shall not be valid in conjunction with any special promotion, private screening or premiere at MAJID AL FUTTAIM CINEMAS LLC ("MAF") venue Ticket types valid under this offer are 2D standard, 2D VIP, 2D MAX VIP, 2D MAX VIP Atmos, 3D standard, 3D VIP, 3D MAX VIP, 3D MAX VIP Atmos, 3D Mercato VIP, 2D Mercato VIP, IMAX STD, IMAX VIP, IMAX BALCONY.
7. Cardholder shall be solely responsible to pay any charge or fees imposed by MAF for the purpose of availing this promotion.
8. This promotion is not valid for ADCB TouchPoints Islamic Bank Cardholders.
9. The Cardholder shall be solely responsible for protection and safety of their card from a third party and shall make sure that this promotion is not availed by a third party.
10. The Cardholder should always carry their card through which the ticket is purchased and shall present the same at the counter if requested.
11. Tickets issued under this promotion are provided by MAF, ADCB shall not be held responsible for any issue pertaining to the tickets or denial of tickets, or booking of tickets by MAF or change or cancellation of shows or any other matter pertaining to the cinemas, which are directly controlled by MAF. The Cardholder shall raise any of the matters stated above directly with MAF and shall keep ADCB harmless.
12. The Cardholder shall not use this promotion for business or commercial purposes.
13. ADCB shall not be responsible to the Cardholder for any loss whatsoever due to availing this promotion.
14. ADCB reserves the right to change, modify or terminate the promotion without prior notice to Cardholders.